2024 CAROLINAS GCSA



MYRTLE BEACH CONVENTION CENTER NOVEMBER 18 – 20, 2024

ONSITE GUIDE



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GRIGG Rezadone leverages advanced, patent-pending microbe technology to optimize environmental conditions for microbial longevity and activity, ensuring thorough organic matter decomposition.



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ADVERTISERS INDEX

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2024 Carolinas GCSA Conference and Show Corporate Partners

MONDAY GOLF CHAMPIONSHIP	TORO.	WEDNESDAY FELLOWSHIP BREAKFAST	CORBIN TURF	27-HOLE CHALLENGE	
PTION		STUDENT TURF BOWL		27-HOLE	Revels
GOLF RECEPTION		DSA DINNER	J.K. Morro, Inc. Ed Amedian ed Ligit Fortist	CAROLINAS NIGHT	Green K LSD
SEMINAR EDUCATION	syngenta			CAROLIN	NonoOxygen
SPORTING CLAY EVENT		WELCOMING	Resource	WEDNESDAY LUNCHEON	bwî.
SPOR CLAY I		L ON SITE COMM.	(P)	REGISTRATION	SIPCAM AGRO
N		TURF BOWL LUNCH	QuailHollow	ASST. SUPT. RECEPTION	
MONDAY AND TUESDAY SEMINAR LUNCHEON	HOLT_ARRENTED	WOMEN IN TURF	Vereens	SOCIAL MEDIA	
MO SI	AMG Sterling	GRAND PRIZE 27 HOLE CHALLENGE		RKING SPONSOR	
NO	AQUAAID	SEMINAR REFRESHMENT BREAKS	Growing a Better World*	MBCC PA	Di / Gordon corponation Employee-Dwned
TECHNOLOGY STATION		WEDNESDAY GENERAL SESSION	E + BASF	DEACON GS3	USGA GreenSection
TECHN		A STEP AHEAD	<mark>∛</mark> <u>Tri-Link</u>	E-NEWSLETTER	Club Car





CEIA is the premier carbon-based bio-nutritional line for professional turfgrass. Developed by a PhD Chemist and Certified Agronomists, CEIA's proprietary formulations use top-quality agronomic inputs for optimal success. CEIA products meet the specific nutrient needs of high-end turfgrass, incorporating biostimulants, carbon, macronutrient, and micronutrient food sources.

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CEIA

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A MESSAGE FROM OUR PRESIDENT



I am as honored as I am proud to welcome you to the 2024 Carolinas GCSA Conference and Trade Show. Most of you know I have been in this business for a while now and I can remember when this event was just a shadow of what you will enjoy this week. Let me tell you, those stories about the trade show being squeezed around a hotel pool or in the basement are true.

The fact that our show is now the largest regional event in golf course maintenance outside the national show is testament to some real innovation matched with a lot of hard work – two attributes that people in our industry are well known for, whether they are superintendents or industry partners.



Pete Gerdon President

From our golf tournament to our education program and the trade show itself, this week gives us the chance to celebrate at the same time we learn, expand our networks and keep abreast of what's new. Of course, in the wake of Hurricane Helene, it also gives us a chance to circle the wagons as a community. This will be an important healing time for many of our colleagues.

So, please enjoy your time with us this week. Take as many notes and shake as many hands as you can. Knowledge and friends are two things you can never have enough of. Your career will be better for it, and so will our profession. In a day and time when so much business and interactions are done remotely, getting together face-to-face like this only becomes more valuable.

Thank you for coming. Have a great week.

Leter Gerdon

Pete Gerdon President Carolinas GCSA



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BOARD OF DIRECTORS

Officers



Vice-President William A. Tolbert Orangeburg Country Club Orangeburg, SC

Directors



Secretary-Treasurer Brian C. Green Lonnie Poole Golf Course at NC State, Raleigh, NC



Past President Chuck J. Connolly Links O'Tryon Campobello, SC



Jeremy D. Boone, CGCS Springdale Country Club Canton, NC



Donald C. Garrett, Jr., CGCS The Walker Course at Clemson University Clemson, SC



Ryan D. McClannon Reynolds Park Golf Club Winston-Salem, NC



Eric Dusa, CGCS Marlboro County Parks & Recreation, Bennettsville, SC



Matthew Jones, CGCS Forsyth Country Club Winston-Salem, NC



Matthew T. Smith Wilmington Golf Course Wilmington, NC



Daryl P. Ewing Carolina Lakes Golf Club Indian Land, SC



R. Todd Lawrence, CGCS The Country Club at Wakefield Plantation Raleigh, NC



Bradley A. Young Hilton Head National Bluffton, SC

MEETING ROOM LOCATIONS





SUNDAY, NOVEMBER 17, 2024

MONDAY, NOVEMBER 18, 2024

Reg Goli	e Ridge Breakfast, 7 a.m. istration, 7 a.m 4:30 p.m. f Championship, 11 a.m. Shotgun Start True Blue Golf Club and Wachesaw Plantation Club	
Spo	rting Clay Event, 11 a.mB	ack Woods Quail Club, Georgetown, SC
Sem	ninar Lunch, 11:30 a.m 12:30 p.m.	Ballroom DE
MC	ORNING SEMINARS • 8-11:30 AM	LOCATION
1	Advanced Management of Ultradwarf Bermudagra Bert McCarty, Ph.D., Joseph A. Roberts, Ph.D.	ass Golf GreensBallroom A
2	Data-Driven Aeration Jordan Booth, Ph.D., Chris Neff	
3	How to Stay Cool when Cool-Season Putting Green Lee Butler, David S. McCall, Ph.D.	ns Decline! MR 108
4	Fertilizers and Technology! Grady L. Miller, Ph.D., Qiyu Zhou, Ph.D.	
5	You Pick the Pest: Turf Insect Management Terri Billeisen, Ph.D.	MR 104/105
6	Spray Masters: Making the Most Out of All You Ap Travis W. Gannon, Ph.D.	pply! MR 106/107

MEETING ROOM LOCATIONS

AFTERNOON SEMINARS • 12:30-4 PMLOCATION

7	Making Herbicides Work or Why They Sometimes Fail? Travis W. Gannon, Ph.D., Bert McCarty, Ph.D.	MR 106/107
8	Autonomous Mowers and Aerial Drones: Current Technology and Future Applications Scott McElroy, Ph.D., David S. McCall, Ph.D.	MR 102/103
9	Troubleshooting and Diagnosing Turf Issues! Lee Butler, Jim Kerns, Ph.D.	Ballroom A
10	Advanced Weed Management for Cool-Season Turfgrasses Matthew T. Elmore, Ph.D., Fred H. Yelverton, Ph.D.	MR 104/105
11	Cool-Season Turfgrass Insects with Emphasis on the Annual Bluegrass Weevil! Terri Billeisen, Ph.D., Rick L. Brandenburg, Ph.D., Gram Grant	MR 108
	f Reception 4 p.m. Immediately following golf ibitor Move-In for Large Equipment 6 – 9 p.m.	

TUESDAY, NOVEMBER 19, 2024

	ibitor Move-In 7 a.m 2 p.m. istration, Hall of Fame 7 a.m 8 p.m.	
M	ORNING SEMINARS • 8-11:30 AM	LOCATION
12	Ultimate Weed Control Guide! Moderator: Bert McCarty, Ph.D., Panelists: Matthew T. Elmore, Ph.D., J. Scott M Travis W. Gannon, Ph.D., Fred H. Yelverton, Ph.D.	
13	P's of Fertilization: Phosphorus, Phosphite and Why They Do Different Things for You! Beth A. Guertal. Ph.D.	MR 104/105
14	How to Best Utilize Your Assistant for His/Her Growth! John "Billy" Bagwell, Chris Neff	MR 108
15	Current Trends in Research & Innovations from USGA - Data Collection Cole Thompson, Ph.D., W. Brian Powell, CGCS, Wesley Stewart, M.S.	MR 106/107
16	Being an Effective Superintendent It's Not All About Growing Grass Don Garrett, CGCS, Dave Dettmer, CGCS, Jim Huntoon, Associate Professor	Ballroom A
17	Getting to the Root of Managing Soilborne Diseases: Warm- Season Turfgrass Jim Kerns, Ph.D., Joseph A. Roberts, Ph.D.	MR 206/208
18	Aging Putting Green, Root Zone & Management of Organic Matter Roch E. Gaussoin, Ph.D., Jim Murphy, Ph.D.	MR 202/204
19	Ready, SetGrow! John P. Cunningham, CGCS, Jodie J. Cunningham, SPHR, SHRM-SCP	MR 205
20	Aquatic Plant Management: An Introduction to Keeping Your Ponds Free of Unsightly Plants and Algae Matthew Cutulle, Ph.D., Rob Richardson, Ph.D.	MR 102/103
21	Managing Cool-Season Grasses in Hot Environments! Mike D. Richardson, Ph.D.	MR 203

MEETING ROOM LOCATIONS



	nd Chemical Soil Properties Il, Ph.D.	MR
	ecture of a Successful Renovation ick, Nick Mazzella, Chris Neff, Nick Roth, Tyler J. Rae	MR 202/2
agem	s: Past, Present, and Future Directions for ent of these Elusive Pests! Call, Ph.D., Joseph A. Roberts, Ph.D.	Ballroo
	Bentgrass Management on Greens and Fairways! , Ph.D., Matthew T. Elmore, Ph.D.	MR 102/
	Tines! Issoin, Ph.D.	
	Effective Delegation and Communication ningham, SPHR, SHRM-SCP	MR 104/
	eness and Relationship Building - A Deep Dive! ningham, CGCS	MR
How t	gents: What They Are, What They're Not, o Get the Most Out of Them! hardson, Ph.D.	MR 106/
•	s, Doveweed, Torpedograss and Other Growing Wee Elroy, Ph.D., Travis W. Gannon, Ph.D.	d Problems!MR 206/2
	; You Need to Know About Ultradwarf Bermudagras David Lee, Lance B. Allen, Brad Edens, Jeff R. Mack, Mar	
Parti GCS/ Questi	eon, 11:30 a.m. – 12:30 p.m. ipant Lunch, 1 p.m. Student Chapter Turf Bowl, 2– 4 p.m. on and Answer with Assistant Superintendents/Job	Ballroo Ballroo FairBooth #1
	n. (immediately following Turf Bowl) en, 3:30 - 7 p.m.	
Night	, 4 - 8 p.m. Reception, 7 - 8 p.m.	Trade Show F

WEDNESDAY, NOVEMBER 20, 2024

Registration, 7 a.m 2 p.m.	Hall of Fame
Fellowship Breakfast, 7 - 8 a.m.	Ballroom D
General Education Session, 8 - 11 a.m.	Ballroom E
DSA Presentation, 11 - 11:15 a.m.	Ballroom E
Annual Business Meeting, 11:15 - 11:30 a.m.	Ballroom E
Trade Show Open, 11:30 a.m 2:30 p.m.	Exhibit Hall
27-Hole Challenge Prize Giveaway, 2 p.m.	Exhibit Hall
Exhibitor Tear Down, 2:30 - 8 p.m.	Exhibit Hall
Distinguished Service Award Dinner, 6 p.m. By Invitation Only	Grand Dunes Ocean Club

*All seminar locations will be displayed in the registration area.

PESTICIDE CREDITS AND GCSAA EDUCATION POINTS

	ID	Seminar	Instructor	sc	NC	GA	GCSAA
	# 1	Advanced Management of Ultradwarf	Bert McCarty, Ph.D.	3.5	2.0	3	Ed.Points. .35
<u>ه</u>	2	Bermudagrass Golf Greens Data Driven Aeration	Joe A. Roberts, Ph.D. Jordan Booth, Ph.D., Chris Neff, USGA	0	0	0	.35
Monday Morning 8:00-11:30 am	2	How to Stay Cool when Cool-Season Putting Greens Decline	Lee Butler, Dave McCall, Ph.D.	3.5	3.5	3	.35
day N 0-11:	4	Fertilizers and Technology	Grady Miller, Ph.D., Qiyu Zhou, Ph.D.	0	0	0	.35
Non 8:0	5	You Pick the Pest: Turf Insect Management	Terri Billeisen, Ph.D.	3.5	3.5	3	.35
	6	Spray Masters: Making the Most Out of All You Apply	Travis Gannon, Ph.D.	3.5	3.5	3	.35
Ę	7	Making Herbicides Work and Why They Sometimes Fail?	Travis Gannon, Ph.D. Bert McCarty, Ph.D.	3.5	3.5	3	.35
onday Afternoo 12:30-4:00 pm	8	Autonomous Mower and Aerial Drones - Current Technology and Future Applications	Scott McElroy, Ph.D. Dave McCall, Ph.D.	0	0	0	.35
y Afi -4:0	9	Troubleshooting and Diagnosing Turf Issues!	Lee Butler, Jim Kerns, Ph.D.	3.5	3.5	3	.35
Monday Afternoon 12:30-4:00 pm	10	Advanced Weed Management for Cool-Season Turfgrasses	Matt Elmore, Ph.D. Fred Yelverton, Ph.D.	3.5	3.5	3	.35
2	11	Cool Season Turfgrass Insects with Emphasis on Annual Bluegrass Weevil	Terri Billeisen, Ph.D. Rick Brandenburg, Ph.D., Gram Grant	3.5	3.5	3	.35
	12	Ultimate Weed Control Guide - Panel	Moderator : Bert McCarty, Ph.D. Mathew T. Elmore, Ph.D. J. Scott McElroy, Ph.D. Travis W. Gannon, Ph.D. Fred H. Yelverton, Ph.D.	3.5	3.5	3	.35
=	13	P's of Fertilization	Beth Guertal, Ph.D.	0	0	0	.35
30 an	14	How to Best Utilize Your Assistant for His/Her Growth	Billy Bagwell, Chris Neff	0	0	0	.35
Tuesday Morning • 8:00-11:30 am	15	Current Trends in Research and Innovation from the USGA	Cole Thompson, Ph.D., Brian Powell, CGCS, Wesley Stewart, M.S.	3.5	3.5	3	.35
ning •	16	Being an Effective SuperintendentIt's Not All About Growing Grass	Dave Dettmer, CGCS Donald C. Garrett, Jr. CGCS Jim Huntoon	0	0	0	.35
y Mor	17	Getting to the Root of Soilborne Diseases - Warm Season Turfgrasses	Jim Kerns, Ph.D. Joe Roberts, Ph.D.	3.5	3.5	3	.35
lesda	18	Aging Putting Green, Root Zone & Management of Organic Matter	Roch Gaussoin, Ph.D. Jim Murphy, Ph.D.	0	0	3	.35
F	19	Ready, SetGrow!	John Cunningham, CGCS Jodie Cunningham, SPHR, SHRM-SCP	0	0	0	.35
	20	Aquatic Plant Management: Introduction to Keeping Your Ponds Free of Unsightly Plants and Algae *	Matthew Cutulle, Ph.D. Rob Richardson, Ph.D.	3.5	3.5	3	.35
	21	Managing Cool-Season Grasses in Hot Environments	Mike Richardson, Ph.D.	3.5	3.5	3	.35
	22	Physical and Chemical Soil Properties	Beth Guertal, Ph.D.	0	0	0	.35
4 pm	23	The Architecture of Successful Renovation	Nick Mazzela, Chris Neff Nick Roth, Tyler Rae, Sam Duininck	0	0	0	.35
100n e 12:30-4 pm	24	Nematodes: Past, Present, and Future Directions for Management of these Elusive Pests	Dave McCall, Ph.D. Joe Roberts, Ph.D.	3.5	3.5	3	.35
- u	25	Successful Bentgrass Management on Greens and Fairways	Jim Murphy, Ph.D. Matt Elmore, Ph.D.	3.5	2.0	3	.35
	26	It's About Tines!	Roch Gaussoin, Ph.D.	0	0	3	.35
Tuesday Afteri	27	The Art of Effective Delegation and Communication	Jodie Cunningham, SPHR, SHRM-SCP	0	0	0	.35
lesday	28	Self-Awareness and Relationship Building - A Deep Dive	John Cunningham, CGCS	0	0	0	.35
Ę	29	Wetting Agents: What They Are, What They're Not, and How to Get the Most Out of Them	Mike Richardson, Ph.D.	3.5	3.5	3	.35
	30	Goosegrass, Doveweed, Torpedograss and Other Growing Weed Problems!	Scott McElroy, Ph.D. Travis Gannon, Ph.D.	3.5	3.5	3	.35
	31	Everything You Need to Know About Ultradwarf Bermudagrass!	Moderator: David Lee Lance Allen, Brad Edens Jeff Mack, Mark Mitchell	3.5	3.5	3	.35
		General Education Session		1	1	1	.30

DISTINGUISHED SERVICE AWARD 2024 CHUCK GREEN

A lot of highly regarded people had some wonderful things to say about Chuck Green when they were campaigning for him to receive the Carolinas GCSA Distinguished Service Award. But few said as much and so succinctly as Dr. Bert McCarty, himself a past winner of the award.

"Chuck is one of the most intelligent and inquisitive superintendents I've had the pleasure to

work with. He is constantly contemplating a better, more efficient way of doing things," McCarty wrote in his letter of recommendation, one of a staggering 36 submitted on Green's behalf.

That's a bit like Einstein praising someone for being good at math. It carries some weight. Because McCarty knows about golf course superintendents, having worked with hundreds, if not thousands, throughout his own stellar career.

Then you consider some of the other names who supported Green's nomination and, well, how could the award be anything other than a fait accomplis? Among them were six DSA winners, six past presidents, golf association leaders, golf course architects, golf professionals, former employees and industry partners.

That should tell you that Green's influence over his 40-year career hasn't just been profound, it has been felt industry-wide. Pretty remarkable for a man who never worked a job outside a two-hour drive. In an earlier time, you could quite reasonably



- and safely hitchhike between Florence Country Club, Columbia Country Club, Sage Valley Golf Club and Quixote Club - in the same day!

But no one would ever accuse Green of being a passenger. On the contrary, he has been in the driver's seat in many ways over many years. In the

'80s, he introduced bentgrass at Florence. In 2000, he helped build Sage Valley, among the highest ranked courses in the country. In 2019, he was the first person hired for the \$13-million reinvention of ailing Sunset Country Club that became Quixote Club.

That's just on the golf course. Remember what McCarty said about Green "constantly contemplating a better, more efficient way" of doing things?

Off the course, he helped convince Clemson University to take the focus of a young Dr. Bruce Martin away from commercial crops and let him become a turfgrass man. Then for decades, he collaborated with Martin and others, McCarty included, providing research plots, trialing programs and products, and delivering real world feedback.

As a Carolinas GCSA director in the '90s and president in 1997, he helped lay the groundwork for the Carolinas GCSA that more than 1,800 members enjoy today. He was, as past president Jeff Connell, now at



Fort Jackson Golf Club, says, "...part of a special generation of men who wanted to professionalize the association."

Green helped lead the transition from a part-time executive director to full-time. He helped move what was formerly more of a get-together than a conference to Myrtle Beach. He solicited the support from industry partners and members necessary to transform the golf championship – which he won in 1994 – into a showpiece event.

Along the way, he trained new generations of golf course superintendents. Some, like Connell, as his employees. And countless others like Rhett Baker, now at Ohoopee Match Club in Georgia, as peers. Baker was "a newbie superintendent" at Palmetto Golf Club in Aiken when Green was building Sage Valley nearby. "I got to see firsthand how his success has lasted for so many years ..." Baker wrote in support of Green's nomination. "I was able to understand the network of relationships that he relies on and the assets available to all Carolinas members, that he had a role in building ... He has been a great sounding board and positive influence in my success as a golf course superintendent."

Today, at 67, Green is at an age where many are looking to put their feet up. But his passion for the work and the people in it remains as palpable as ever. He just loves it, simple as that.

And chances are, given how closely he wears his heart on his sleeve, we'll see ample evidence of that when he accepts the Distinguished Service Award, the Carolinas GCSA's highest honor, on November 20.





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ASSISTANT SUPERINTENDENT RECEPTION

SUNDAY, NOVEMBER 17 6-9 pm

RIPTYDZ OCEANFRONT GRILL & ROOF TOP BAR

1210 N Ocean Blvd • Myrtle Beach, SC

Complimentary: Please register to attend for planning purposes.

In Partnership with













BLUE RIDGE BREAKFAST

MONDAY, NOVEMBER 18 7 - 10 am

MAMMY'S KITCHEN

1010 North Kings Hwy., Myrtle Beach, SC (Located right next to the Old Pavilion Parking Deck)

FREE and OPEN TO ALL CONFERENCE AND SHOW ATTENDEES!!!! NOT JUST BLUE RIDGE MEMBERS!!!!



Sponsored by Tom Porter - J.K. Morro



MONDAY GENERAL ACTIVITIES MONDAY, NOVEMBER 18, 2024



7 am - 4:30 pm	Conference & Show Registration Seminars	Myrtle Beach Convention Center Hall of Fame
8 am - 4 pm 11 am	Sporting Clay Event	Backwoods Quail Club, Georgetown, SC
11 am	Golf Championship	Caledonia Golf & Fish Club True Blue Golf Club Wachesaw Plantation Club
11:30 am - 12:30 pm	Seminar Luncheon MENU A Taste of Italy Buffet	Ballroom DE (Seminar Registrants Only) Lunch is included with two half-day
	Classic Caesar Salad with Parmesan Herb Croutons Italian Pasta Salad Meatballs Pomodoro Meat Lasagna Garlic Bread Lemon Bars Iced Water and Tea Station	seminars on Monday In Partnership with CALBAUGH SPECIALTY PRODUCTS
Immediately following golf	Golf Reception	True Blue Golf Club
6 - 9 pm	Exhibitor Move-In for Large Equipment	 Water Station in luncheon area of trade show floor Sodas can be purchased on Level 2 of the Convention Center, right off escalator near restrooms

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SPORTING CLAY EVENT MONDAY, NOVEMBER 18, 2024

In Partnership with





SPORTING CLAY SCHEDULE

10 - 11 am REGISTRATION/CHECK IN 11 am - 12 pm .. LUNCH 12 - 2 pm SHOOT 2 - 2:30 pm Awards & Prizes

SPORTING CLAY GIFT



REGISTRATION FEE

Member Pricing Standard \$115

Non-member Pricing Standard \$145

ELIGIBILITY

Shooters must be registered to attend or participate in the Carolinas Golf Course Superintendents Association Conference & Show.

GENERAL RULES

Shooters must provide their own ammunition and hearing and eye protection (standard ear plugs and safety glasses). Ammunition, hearing and eye protection are available for purchase at the gun club. For safety reasons, no shot larger than 7 ½ can be used at the gun club (for example #1, #2, #3, #4, #5, and #6 are NOT allowed). Back Woods Quail Club will provide gun rental for those who need one.

SEMINAR EDUCATION PARTNER



Booth Number 2216

Syngenta would like to welcome you to the 2024 Carolinas Golf Course Superintendents Association Conference & Show. Once again, we are honored to be the Education Sponsor for the Carolinas GCSA. We take great pride in partnering with organizations that provide value and support to turf professionals and the turf industry. Our goal is to be a trusted partner providing solutions and valuable resources for the many jobs you perform every day. We are very happy to be part of the commitment to enhancing your career through participation in programs the Carolinas GCSA offers.

GOLF CHAMPIONSHIP INFORMATION MONDAY, NOVEMBER 18, 2024

In Partnership with



Golf Schedule

10 - 11 am CHECK- IN

All golfers must check in at the Carolinas GCSA Registration Desk at assigned course prior to the shotgun start.

11 am SHOTGUN START

4 - 6 pm RECEPTION

Reception immediately following golf at the clubhouse at True Blue Golf Club

Onsite golf fees

\$155 member \$180 non-member

Tee Gift - Each

participant will

receive a Toro Beach Towel



Closest to the Pin: DII Mini 2 Drone





Championship Flight A & B -Medal Play Tournament

- 1st, 2nd, 3rd place Gross & Net
- Overall Gross
- Carolinas GCSA Superintendent Member Champion (Class A, B and C eligible)
- Overall Gross Carolinas GCSA Affiliate Member Champion (Limited to first 100 entries for purpose of flighting and speed of play)

Senior Division (age 50 and up) -Medal Play Only

- 1st Place Gross & Net
- Will play in senior flight from senior tees

Four Ball Flights A & B

- 1st, 2nd, 3rd Place Gross & Net
- Two Person Team Event
- Number of flights based on number of entries (Limited to first 50 team entries)

Captain's Choice Flights A & B

- 1st Place Gross & Net
- Four Person Captain's Choice Team Event (Limited to first 75 paired entries)

Long Drive:

Apple Watch 1 per course Series 6 GPS Model





Hole in One

 Club Car Carryall 502 utility vehicle, 1 per course Designated to winning individuals



home course/club

Class A, AA, B & C Members Eligible

THIS GRASS IS FAST!

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Can roll 15 on the Stimpmeter with proper maintenance for tournament conditions. Mach 1 easily rolls 12 to 13 on a daily basis under proper management.



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No swirling grain common to other ultradwarfs. Unmatched consistency for tournamentworthy putting conditions.

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Learn more at Booth #1914



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TUESDAY GENERAL ACTIVITIES TUESDAY, NOVEMBER 19, 2024

- 0	Desistuation	
7 am - 8 pm	Registration	Hall of Fame
7 am - 2 pm	Exhibitor Move-In	Exhibit Hall
7 am	Exhibitors Refreshment Breaks	 Water Station in luncheon area of trade show floor Coffee and Cream , 2nd Floor, hours: 6 am - 1 pm Sodas can be purchased on Level 2 of the Convention Center, right off escalator near restrooms
11:30 am -	Seminar Luncheon	Ballroom DE
12:30 pm	MENU Carolina BBQ Buffet Southern Creamy Potato Salad Creamy Home-Made Coleslaw Fire Braised Chicken with Carolina Gold BBQ Sauce Creamy Macaroni and Cheese Slider Rolls Seasonal Fruit Cobbler with Fresh Whipped Cream Iced Water and Tea Station	Lunch is included with two half- day seminars on Tuesday In Partnership with CALBAUGH SPECIALTY PRODUCTS
1 pm	Turf Bowl Participant Lunch	Ballroom E In Partnership with Quail Hollow
2 – 4 pm	Carolinas GCSA Student Chapter Turf Bowl	Ballroom D In Partnership with THE A Q U A T R D L COMPANY
4 - 4:30 pm	Student Question and Answer with Assistant Superintendents / Job Fair	Immediately following turf bowl Aquatrols booth #1601
4 - 8 pm	Carolinas Night	Trade Show Floor
3:30 - 7 pm	Trade Show Open	Exhibit Hall
7 - 8 pm	Women in Turf	Vereens booth # 2212
7 - o pm		vereens Dooln # 2212

TURF BOWL PARTICIPANT LUNCH

1 pm • Ballroom E

The Carolinas GCSA is proud to once again offer lunch for all the Turf Bowl participants. Presented in partnership with Quail Hollow Club at this year's conference and show!

Lunch will be served promptly at 1 p.m. on Tuesday in Ballroom E for all participating students and their mentors!



Preston Floyd, Business Operations Manager – Agronomy at Quail Hollow Club in Charlotte, NC will give a short 5-minute PowerPoint presentation on choosing an internship along with a recruiting video. Preston will also share a short PowerPoint presentation on what Quail has to offer and how to apply for internships. Each participant and their advisor will be given a small gift for attending.

CAROLINAS GCSA STUDENT TURF BOWL

2 – 4 pm • Ballroom E

In Partnership with



STUDENT QUESTION AND ANSWER WITH ASSISTANT SUPERINTENDENTS

4 - 4:30 pm • Booth #1601

Students preparing to take the next step into the world of golf course maintenance can get an insider's view immediately after the Carolinas GCSA Student Turf Bowl. Once the 2024 Turf Bowl champion school is decided, students are encouraged to visit the Aquatrols booth #1601 for a Question and Answer session with experienced assistant golf course



superintendents that are currently serving on the "Assistants Committee". Hear from people who can help you learn what to expect and how to prepare for the transition from the classroom to the course itself. Do your career a 30-minute favor and make the most of this opportunity.



CAROLINAS NIGHT



TUESDAY, NOVEMBER 19

OPEN TO EVERYONE ON THE TRADE SHOW FLOOR

BARS OPEN FROM 4-8 PM



Booth #2610

LSD Est. 1994

Booth #407

You can pick up a complimentary drink ticket from any 27-hole challenge booth or you can purchase tickets at the registration desk for \$10 each

Redeem your drink ticket for beer, wine, soda or water. A cash bar will be available for liquor. Last call for bars will be at 7:45 pm

> Food stations are for all attendees and exhibitors. They do not require tickets.

ON THE TRADE SHOW FLOOR

FOOD STATIONS OPEN FROM 4 - 8 PM

Drop by to grab a bite and catch up with old friends or meet new ones on the trade show floor

Shrimp & Grits

Wing Station

Pork Slider with Slaw



Booth #1016



Booth #3304



Booth #1604

NanoOxygen







The trade show will close at 7 pm but Carolinas Night will continue until 8 pm.



WEDNESDAY EVENTS WEDNESDAY, NOVEMBER 20, 2024

FELLOWSHIP BREAKFAST SPEAKER

Willie Pennington

He retired in 2019, but Willie Pennington remains a recognizable face for generations of people in Carolinas golf course maintenance. Over 47 years representing BASF, his booming baritone and big frame made him memorable, as did his ever-buoyant personality. There is also the fact that in an industry that remains overwhelmingly white, Pennington is African American.

At this year's annual Fellowship Breakfast during Conference and Show, he will share some of the lessons and perspectives he gained over that time and how his faith guided him in a world where his heritage set him apart.

Pennington was raised in segregation in rural Alabama and taught to value hard work and dedication. In 1970, he graduated with a degree in chemistry from Tuskegee University where his football play at guard also earned him a place in the university's Athletic Hall of Fame. In 1974, he moved to Charlotte to join BASF. Twenty years later he moved to Raleigh.

For years, he has traveled internationally, often to some of the poorest parts of the world, performing missionary work, always with an acute sense of empathy for those he serves because of his own humble roots. The annual Fellowship Breakfast before the annual business meeting on Wednesday, November 20, is once again presented in partnership with NewLife Turf and Corbin Turf and Ornamental Supply.

REGISTRATION

7 am - 2 pm

Myrtle Beach Convention Center Hall of Fame

FELLOWSHIP BREAKFAST

Complimentary to all registrants but please sign up in advance for food count guarantees.

7 - 8 am • Ballroom D

In Partnership with





Traditional Breakfast Buffet

Market Display of Fresh Seasonal Fruits Fresh Baked Biscuits with Butter and Assorted Jellies Farm Fresh Scrambled Eggs Southern Style Grits Crisp Applewood Smoked Bacon Regular and Decaf Coffee Orange Juice Iced Water



General Session Refreshment Break

- Water Stations across outside Ballroom E
- 7:45-8:45 am Coffee across from Ballroom E
- 9 am 10 am Sodas outside Ballroom E

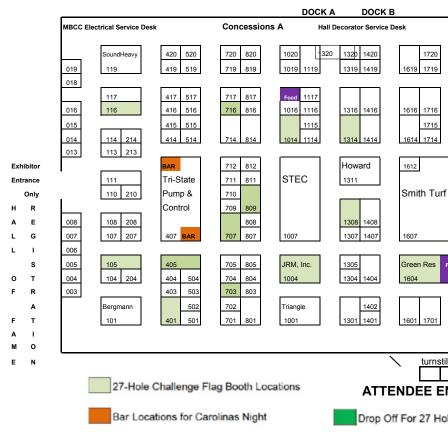
EDUCATION SESSION WEDNESDAY, NOVEMBER 20, 2024



GCSAA Ed Poi	ints: .30	PESTICIDE CREDITS SC-1 hrs. NC-1 hrs. GA-1 hrs.
8 am	Welcome	Pete Gerdon, President Carolinas GCSA Grandfather Golf & Country Club Linville, NC
8:05 - 8:20 am	Rounds4Research Update	Daryl P. Ewing, Golf Course Superintendent, Carolina Lakes Golf Club. Indian Land, SC
8:20 - 9:20 am	Project Updates from Grad Students	NC State University Clemson University
9:20 - 10:35 am	Turfgrass Disease Management: Past, Present, and Future	Lee Butler, NC State University Jim Kerns, Ph.D., NC State University David S. McCall, Ph.D., Virginia Tech Joseph A. Roberts, Ph.D., Clemson University
10:35 - 11 am	USGA Southeast Region Update Highlights of the 2024 Golf Season	Jordan Booth, Ph.D., USGA Southeast Region
11 - 11:15 am	Distinguished Service Award Presentation	Chuck Green, Quixote Club Sumter, SC
11:15 - 11:30 am	Annual Business Meeting	Presiding - Pete Gerdon, President, Carolinas GCSA, Grandfather Golf & Country Club, Linville, NC
11:30 am - 2:30 pm	Trade Show Open	Exhibit Hall
2 pm	27 – Hole Challenge Prize Giveaway	Exhibit Hall Stage Area near John Deere
2:30 - 8 pm	Exhibitor Tear Down	Exhibit Hall
6 pm	Distinguished Service Award Dinner	By Invitation Only Grand Dunes Ocean Club In Partnership with

TRADE SHOW FLOOR LAYOUT





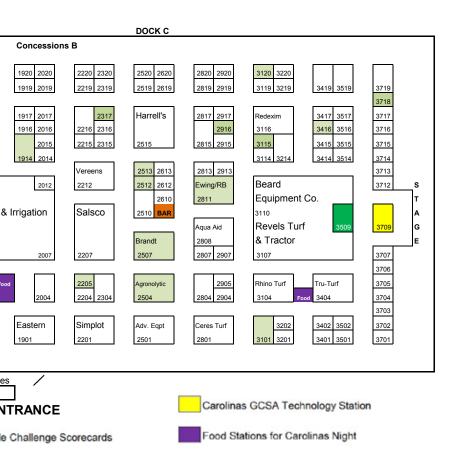
27-HOLE CHALLENGE EVENT

- The 27-hole challenge booths are indicated by the green shaded boxes on the floor layout.
- The 27-hole challenge scorecards were mailed out to pre-registered attendees who purchased a full conference package. If you did not pre-register or receive your card, pick up at booth 3509.
- Turn in your completed scorecard to booth number 3509 during trade show hours.
- The prize giveaway will take place at 2 p.m. at the stage area on the trade show floor. You must be present to win!



Plants for the stage provided by Williams Plantworks LLC - Booth #514

MYRTLE BEACH CONVENTION CENTER



EXHIBITOR GIVEAWAYS

Be sure to visit the booths listed below to register for their giveaways.

The winners will be announced at 2 p.m. at the beginning of the 27-hole challenge drawing on Wednesday. If you are a winner, go by the booth to redeem your prize. See page 38 for the detailed list of the giveaways offered.

Ameriturf Booth Number: 401

Corbin Turf Booth Number: 2004

Ewing Outdoor Supply Booth Number: 2811

First Citizens Bank Equipment Finance *Booth Number: 3416* **Freylit USA, Inc.** Booth Number: 114

Landscapes Unlimited Booth Number: 414

PondHawk by Linne Industries Booth Number: 804

NanoOxygen Systems Booth Number: 1016 SubAir Systems/ TurfBreeze Fans Booth Number: 1117

Triangle Turf and Ornamental *Booth Number: 3101*

Turf Rehab Booth Number: 1419

Watertronics Booth Number: 1408



Name of Company Booth
Abraham Baldwin Agricultural College 005 Education/associations/professional org
Advanced Drainage Systems808 Drainage
Advanced Equipment Sales
Advanced Turf Solutions
Affordable Turf and Specialty Tire2613 Tires for all turf application
Agrimetal
Agrono-Lytics Turf Consulting L
AgStone LLC
Albaugh Specialty Products L109 Chemical, pesticides
Ameriturf L405 Focused on carbon fertilization and high end organics
Amguard Environmental Technologies 320 Chemicals
AQUA DOC Lake & Pond Management003 For over 40 years, AQUA DOC is your premier lake & pond mgmt. co. dedicated to preserving the beauty of aquatic environments.
Aqua Turf Golf Services
AQUA-AID Solutions
AquaFuse by CMF Global

	1954
Name of Company	Booth
Aquaphalt Permanent asphalt repair material	1719
Arborguard Tree Specialists L Tree and shrubbery maintenance and pr for golf courses	
Arborjet/Ecologel Manufacturing of plant health care proc	
ASB taskTracker Part of the comprehensive solutions offe Clubessential and foreUP designed to he industry professionals manage daily ope	ered by elp turf
Ascendum Machinery/Bergmann Heavy equipment dealer featuring Volve equipment and Bergmann dump trucks	
Atlantic Installations Drainage systems and supplies	1720
ATTICUS LLC L	
Audubon International Environmental Education and Certificati Programs	
Barenbrug USA Grass Seed	420
BASF Corporation Chemicals, Pesticides	2804
BAS-Turf Bringing technology to turf: Husqvarna, Scout, Drone Technologies	
Beard Equipment Co 27 Hole Challenge Sponsor L Heavy equipment, John Deere equipr	
Bernhard Company Reel & Bedknife Grinding Products	3707
Better Billy Bunker Inc The Worlds Best Bunker Construction N	
BioBoost Nest L Subsurface bacterial habitats and inocus programs for optimal bioremediation of	lation ponds
BRANDT L Fertilizers, adjuvants, colorants, pond dy biopesticides	



www.freylitusa.com admin@freylitusa.com 704.424.1006, 803.431.7029



Visit Our Booth #116 @CGCSA Raffle Draw:

Water RECYCLING System

GOLF COURSE Maintenance Equipment WASHING STATIONS

Specializes in CLOSED-LOOP SITE WASH PADS

> We Recycle Wash-Water from Turf Equipment Washing

Project Consultant in Customised Wash Stations & Chemical Buildings

> FREE ON-Site Evaluation



KOLIT-200 PM





Name of Company	Booth
Bulk Aggregate Golf, Inc.	
Golf Course Sands & Aggregate Materials	
Bunker Solution Bunker Solution Bunker Liner	.3417
BUYSOD/SODSTAR L Sod	707
BWI Companies, Inc Chemicals, erosion control, fertilizers, grass s	
Campbell Oil and Gas Company Fuel Supply; lubricants; tank placement; prop service	
Capillary Bunkers Bunker liner	704
Carbtrol Equipment washing, chemical mix & load sys	
Carlton Marshall Golf Design Golf Course Architecture & Design	820
Carolina Fresh Farms Sod	1404
Carolina Turf Farms, Inc. Warm Season Turfgrass - Bermuda, Zoysia, Centipede, St. Augustine	1116
Carolinas GCSA 27-Hole Challenge Booth	
27 Hole Challenge drop off for scorecards	
Carolinas GCSA Food Station Tuesday Carolinas Night food station	3304
Carolinas GCSA Technology Station Technology station	3709
Carolinas Mowing Equipment Golf course mowing equipment	.3515
Central Piedmont Community College Education/associations/professional org	.004
Central Turf & Irrigation Supply Chemicals, Fertilizers, Colorants, Irrigation, Drainage, Equipment, Tools, Supplies, Outdo living & Lighting	
Ceres Turf, Inc. Aerators, golf course accessories, aerification tines, bedknives, reels, blades	

1954
Name of Company Booth
Champion Turf Farms, Inc709
Golf course greens sod and sprigs - Burmuda Grass
Choice Hotels International
Clemson University Department of Pesticide Regulation 016 Pesticide regulation
Clemson University Turf Club015 Education/associations/professional org.
Club Car1608 Utility vehicles
Coastal Floratine, Inc1402 Biostimulants, fertilizer and course supplies
Corbin Turf & Ornamental Supply, Inc2004 <i>Chemicals, fertilizers, golf course accessories, seed, Stihl</i>
Coretask LLC
Corteva Agriscience
CR Lutzke Golf
CrossFlight Sky Solutions
Crumpler Plastic Pipe Inc. 1020 Single wall and double wall, corrugated HDPE drain pipe and fittings.
D&D Pine Straw
Dakota Peat and Equipment
Deep South Services LLC

stations & equipment

FRAISE MOWING LASER GRADING

LINEAR DECOMPACTION

TOPDRESSING

CUSTOM APPLICATIONS SURFACE GROOMING ROOT PRUNING CORE & DEEP TINE AERATION

CONSERVE TIME, LABOR & RESOURCES

RNA (=) TURF

BOOTH #3714

WWW.RNATURF.COM



Name of Company Booth	
Divots Inc. L	F
Sand and Grass Pigment	ŀ
DryJect	F
Duininck Golf	f F
Earth Medicine Fertilizer	E F F
Eastern Turf Equipment, Inc	S F
EcoBunker Ltd. 107 Sustainable weather-proof bunker edges, faces, and collars	(F
Ecological Improvements	F
Energy Products I	t F
Enviro Waste Services Group (EWSG)3514 <i>EWSG offers non-invasive Maintenance & Repair</i> <i>services for underground infrastructure. Maintain</i> <i>your system without disturbing turf</i>	t F
Environmental Golf and Athletic Construction	t (E (H
Envu	f
ESD Waste2Water, Inc. L	
Ewing Outdoor Supply/RainBird 1	(
E-Z-GO / Cushman214 Golf cars & accessories, utility vehicles/trucks	((
FCI 110 Fertilizers and chemicals	

1	1954
Name of Company	Booth
Ferti Technologies Fertilizers	803
Firefly Automatix Amp all electric fully autonomous 100 ir fairway reel mower	
First Citizens Bank Equipment Finance Equipment Leasing/Financing	£3416
First Products Heavy equipment	1610
Fish Head Farms, Inc. L	703
FMC Chemicals, Pesticides	1305
Foley Company Sharpening equipment	1611
FPT Infrastructure Cart path and parking lot maintenance p that are easy to use and long lasting.	
Freylit USA Inc. L Water recycling technology, waste wate treatments	
Frost Inc Spray Technology Products: sprayers, GF technology, chemical mixing equipment,	PS, boom
GCSAA Education/association/professional org.	
Genesis Turfgrass Full provider of all turf needs; golf course fields, lawn care.	
Geoponics Corp Critically-acclaimed Endurant Turf Color an organic pigment manufactured with I chosen specifically for excellent adheren	rant, binders
grass	
Gloves Plus Inc./Motorola Solutions . Irrigation & related equipment, commun equipment, safety products	
Golf Agronomics	2905
Golf Course Builders Association of A	America 006
Golf course construction/renovation, as	



Name of Company Booth
Golf Course Industry
Industry publications and media
Golf Preservations, Inc
Green Resource L
Green Tee Golf
GreenScan 3D
GreensGroomer WorldWide
GreenSight2519 TurfCloud, drone, autonomous mowers, soil moisture sensors
GURUscapes2913 Turf Colorants
H & H Farm Machine Co. Inc1701 Sprayers, parts and service
Haifa
Harco Fittings2315 Pipe fittings, valves, waster water/water treatments
Harmon Turf Services, Inc. I
Harper Turf Equipment
Harrell's, LLC2515 Chemicals, fertilizers, soil conditioners & amendments, wetting agents
Heritage Links
Horry Georgetown Technical College013 Education/association/professional org
Howard Fertilizer & Chemical Co

Chemicals, fertilizers, seed

Name of Company Booth
Humate International, Inc
Biological Products, fertilizers, soil conditioners &
amendments
Hydrowick
Golf course drainage
ISCO L
JRM Inc. L
Kasco Marine419
Manufacture of Fountains, Surface Aerators, Diffused Air, and Pond Probiotics
Kirkpatrick's Turf3706
Sod/sprig installation and golf course renovation
Land Innovations, Inc
Golf Course Construction and Renovation; Irrigation
Landscapes Unlimited414
Golf Course Construction and Renovation; Irrigation
Landshore Enterprises LLC 2017
Soil erosion control, shoreline protection,
restoration, & stabilization, and dewatering for ponds, lakes and creeks
Lastec
Zero Turns, Pull-Behind Mowers, Out-Front Wide Area Mowers
LebanonTurf1114 Biological products, fertilizers, seed
Life Soils COMAND
COMAND
Links Bridges USA, Inc701
Premium fiberglass bridges, boardwalks and bridge decks for golf courses, parks and residences that
last 75+ years, are sustainable and look natural
LSSA Inc
Apparel/uniforms
Maintenance Solutions Unlimited
Commercial and light industrial parts and filter
maintenance kits
McCord Golf Services & Safety 1304

Drainage, drainage pipe, basins, and consulting

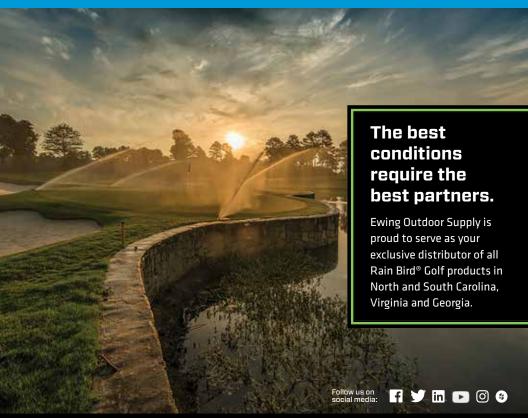


	D 11
	Booth
McDonald & Sons/McDonald Design Gr	
Golf course construction, renovation, and restoration as well as golf course design and design/build services	
McGill Premium Compost Soil conditioners & amendments	3401
MCI Flowtronex Pumping stations & equipment	516
Modern Turf, Inc. 1 Sod, Sprigs, Sprig planting	. 1914
MVP Genetics Premium provider of warm-season varieties licensed to sod farms and grown for every tu in the south.	
NanoOxygen Systems/Rapid Water Technologies Biological Products, pond/lake management products, oxygen nano bubble technology	1016 t
Natural Balance Magnetic & ionic theraputic bracelets	1319
NC State University Turf Club Education/association/professional org	014
New Generation Ag LLC Organic fertilizers, soil amendments, biologi adjuvants, nutritionals, bio stimulants and n more	cals,
NewLife Turf, Inc Production, sod	. 1614
Nufarm Americas L Chemical	. 1314
Nu-Pipe Dense cementitious mortar designed for tree less renewal of underground pipes	
NutraTurf Fertilizers, soil conditioners & amendments, wetting agents	3219
Oakland Plantation Turf Farm Inc Turfgrass, sod	2016
Oase Professional Pond and lake product solutions; solutions to water quality, organic sediment and related	

Booth Name of Company Ocean Organics.....705 We manufacture biostimulants, soil surfactants, granular fertilizers and specialty nutrition. GreenLight[™] is a portfolio of soil conditioning and turf nutrition products, which can be tailored to each turfgrass situation. Golf Course Renovation Par Aide Products Co.....717 Golf course accessories, driving range equipment Golf course accessories, irrigation & related equipment, safety products Paragon Integrated Services Group.......3719 Dredging, onsite dewatering, aquatic weed harvesting and removal, shoreline stabilization. bathyametric services Paramount Pump Services1414 Pump station sales, service and repair Chemical Pike Creek Turf......008 Turfgrass Grower - 12 varieties of Fumigated, Georgia Certified warm season turfgrass Fertilizers, wetting agent Manufacturer of solar powered pond aeration for any pond anywhere Porous Pave/Sand Guard2915 Offer golf & landscape industry permeable pavement & bunker liner solutions, made from recycled tires, stone aggregate and proprietary urethane binder Precision Golf Irrigation 104 Golf course irrigation installation & repair Precision Pumping Systems714 Pumping stations & equipment Pro Pump and Controls 2919

phosphate issues

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Steve Dockery 910.742.4387 sdockery@ewingos.com Andrew Pace | 404.901.1548 | apace@ewingos.com Matt Corentin | 404.358.5989 | mcorentin@rainbird.com Chris Granger | 202.731.1875 | cgranger@rainbird.com Jeff Goldsby | 843.813.9547 | jgoldsby@ewingos.com

EwingOutdoorSupply.com/Golf | 800.343.9464







EwingOutdoorSupply.com





Booth

Name of Company	Booth N
Progressive Turf Specialty liquid fertilizers, micronutrients, an natural biostimulants	
Progressive Turf Equipment Pull-behind rotary finishing mowers, remote slope mowers, and pull-behind fairway rollers	3519 N control ir
Pulawski Enterprises APSA-80 concentrated surfactant/wetting for SoilActivator for use herbicides, insectici fungicides	agent A
Pumps, Motors & Controls Pump Station Manufacturer & Part Sales	S
Quali-Pro Offer lawncare professional/sports turf manager/superintendents unique & proprie formulations backed by univ. res. & dedicate staff professionals	re tary S
Quest Products Corp Fungicide and phosphate fertilizer	S
R & R Products Mowers & accessories, mower parts, tires/v & accessories	
Ragan Technical Solutions Inc Irrigation mapping, irrigation design, water management consulting,	. 1320 S H ro
Real Greeen Turf LLC Our company products are Centipede, Tifwa 419 Bermuda, Bimini Bermuda, Mercedes St Augustine, Zenith Zoysia, Icon Zoysia, and Innovation Zoysia	ay S
Redexim Aerators, laser leveling, seeders, synthetic to equipment and tillers, spreaders/seeders/ topdressers	g g
Redox Bio-Nutrients From golf courses to landscape grounds, Red Bio-Nutrients leverage nature to balance th complexity of nutrition with the basics of tu	dox S e V

John Deere equipment

performance

Name of Company

Rhino Golf and Turf Roughs and fairway pull type mowers	3104
RightLineUSA	2807
Manufacturers of herbicides, fungicides,	
insecticides and nematacides.	

S & R Turf & Irrigation Equipment......702 Golf course construction/renovation, pumping stations & equipment, sod, contract spreading, soil fumigation

S.T. Wooten Corporation**503** *EZ* Street Cold Asphalt: used for the repair of cart *paths, parking lots, and other asphalt or concrete surfaces.*

Salsco, Inc.2207 Heavy equipment, outdoor equipment, chippers, rollers, shaving mills

Simmons Irrigation Supply, Inc......213 Wholesale distributor of residential, commercial, and Hunter Golf Irrigation Equipment, low voltage lighting, and drainage

Sipcam Agro......1715 Fungicides, herbicides, bio stimulants

EXHIBITOR DIRECTORY



Name of Company Booth	
Smith Turf & Irrigation	
Heavy equipment, Toro irrigation	,
Smoking Turf Greens Fumigation 🕇	
Sod Production Services416 Tahoma 31 Bermudagrass	
Sod Solutions, Inc	
SOLitude Lake Management	•
Sound Heavy Machinery, Inc	
Southern Ag. L	,
Southern Pine Needles	
Southern States Cooperative, Inc	
Sports Metals Ltd805 Sports turf brushes	
Standard Golf Company	
STEC Equipment, Inc1007 Specialized turf equipment	
Sterling Sand, LLC1407 Sand	
STI Trophy Display2007 Golf championship trophy display	
SubAir Systems/TurfBreeze Fans	
Sunbelt Rentals, Inc. L2205 Chemical, sod, fertilizer, equipment, etc.	
Syngenta2216 Chemical	

Name of Company	Booth
Syngenta Digital Platforms Digital	2215
Tacit Golf Company USA Course Accessories, Course Signage and Co Furniture	
Tanto Irrigation Irrigation contractor specialize in irrigation & restoration, emergency service work, tech related to satellites & central computers	install.
Terraview Solutions TerraView Solution's software uses multi-sp data from drones or satellites to proactively enhance operational efficiency and time management	pectral
TETAC L Turf Equipment Technicians Assocation of t Carolinas	
The Andersons Fertilizers, soil conditioners & amendments, spreaders/seeders/topdressers	
The Aquatrols Company Chemicals, soil surfactants, wetting agents	1601
The Cartpath Company Golf course construction/renovation, cartpa installer nationwide, new construction, tota renovations, turnkey	ath
The Golf Flag Company Golf course flag supplier	1307
The Lake Doctors, Inc Water management, fountains/aeration shoreline restoration	
The Sand Saver The mobile sand washing and cleaning syst	
Traqmatz <i>Turf protection product, wear path eliminat</i> <i>cart paths, walk paths</i>	
Triangle Equipment Group Bobcat equipment sales and rentals: mini sl steers, excavators, mowers and attachment	kid
Triangle Turf and Ornamental L Chemicals, fertilizers, seed	3101
Tri-Link Solutions Fertilizers, soil amendments	1714

EXHIBITOR DIRECTORY



Name of Company Bo	ooth
Trinity Turf Inc32	
Grass Seed, Fertilizer, Plant Protection, and mo	ore
Tri-State Pump & Control, Inc4 Irrigation & related equipment, mowers & accessories, pumping stations & equipment	407
True-Surface16 Equipment	509
Tru-Turf	104
Turf Control We offer new and refurbished Golf course irrigation Sprinklers and Controllers, Tools, and other items.	
Turf Drainage Co. of America13 Drainage, drainage pipe, basins, and consulting	
Turf Mountain Sod, Inc20 Sod	014
Turf Rehab1 Golf Course Drainage, Master Drainage Plans other Construction Services	
Turfco	516
Turflogic3 Drone technology and Golf Course Turf Management	517
UCM Golf4Gospel	007
URS Robot Robotic mower, robotic solution and service	114
USGA Education/professional services/technology/ research	111
Vereens Stores, Inc	
Vision NC	713

Name of Company

Name of Company	Booth
ViTech Enterprises Inc ViTech offers two unique products: Proactir concentrated amino acid product and Natu pHix- a low pH organic acid that delivers co to soil	n- a vre's
VM Golf Services Inc Complete Golf Course construction, renova irrigation services.	
Watertronics Pump stations, controls, retrofits, enclosure remote telemetry	
Wiedenmann North America, LLC Equipment	. 2907
Williams Plantworks LLC Nursery	514
Winterberry Irrigation Golf Course Irrigation Installation and Maintenance	811
Wittek Golf Supply Golf course accessories, recycled plastic pro EZ Hole Cutter, B-rake, signage, tee marker driving range equipment	oducts,
XGD Systems Golf Course Drainage Services; Golf Course Restoration Services	519
Xylem Tree Experts Residential and Commercial Tree Care for C Courses	
Yamaha Golf-Car Company Golf cars & accessories, utility vehicles/true	
ZLINE Bunker Systems Bunker Liner and protection products	207

#carolinasshow2024

27-Hole Challenge

Turn in your completed scorecard to booth number 3509 by 1:30 p.m. on Wednesday. In Partnership with







27-HOLE CHALLENGE

The Carolinas GCSA is proud to present the 27-Hole Challenge to superintendents and assistant superintendents from ANY AFFILIATED GCSAA CHAPTER who registers for a FULL CONFERENCE PACKAGE. Complete the 27-Hole Challenge tour of the trade show floor and get to know the industry partners who help make this outstanding event possible.

27-Hole Challenge scorecards will be mailed to those who are pre-registered at the end of October. A replacement card can be picked up at the 27-Hole Challenge Booth #3509 during trade show hours if you do not receive it.

Grand Prize Partner



Grand Prize: 2 Person Trip to Tuna Alley!! 2nd Prize: \$2,000 3rd thru 6th: \$500 7th thru 15th: Choice of assorted prizes

Next Generation Prizes: 1st Prize: \$1,000 2nd Prize: \$500 3rd and 4th Prize: Choice of assorted prizes

Winner is responsible for any applicable taxes.

Grand Prize Partner: Ecological Improvement, Booth #2510. Winner will coordinate trip with owner Jack Moran.





How to Play – NEW FOR 2024 ELIGIBILITY AND PRIZES!!

- 27-Hole Challenge participants must be registered for a FULL CONFERENCE PACKAGE and Class A or B member of ANY affiliated chapter of GCSAA. Same applies for participants in the Next Generation 27-Hole Challenge, must be a Class C member of ANY affiliated GCSAA Chapter and registered for FULL CONFERENCE PACKAGE.
- 27-Hole Challenge scorecards may be picked up at the 27-Hole Challenge booth #3509 (inside John Deere booth) during normal trade show hours.
- The event will consist of 27 exhibiting company booths. A flag will mark each booth and participants must have their scorecard stamped at each of the designated booths.
- 27-Hole Challenge booths will be located at various sites throughout the exhibit area and will be designated on the exhibit hall directory provided on site.
- Score cards must be stamped during normal trade show hours on Tuesday and Wednesday.
 Scorecards must be turned into the 27-Hole Challenge booth #3509 by 1:30 pm on Wednesday, November 20th.
- All cards completed will all required stamps will be entered into the drawing for prizes.
- Participants must be present at the drawing, beginning 2 pm Wednesday, to be eligible to claim any prizes awarded. If not present, another name will be drawn immediately.

EXHIBITOR GIVEAWAYS



Visit the following booths during trade show hours to register for their giveaways. The winners will be announced at the beginning of the 27-Hole Challenge prize drawing at the stage area in the exhibit hall promptly at 2 pm on Wednesday, November 20.

Only those exhibitors who are printed here in the onsite guide can have their winners announced.

Ameriturf

Contact Person: Aaron Bensen Booth Number: 401 Register to win: 10 Year Old Bourbon and Bass Pro Shop Gift Certificate

Corbin Turf

Contact Person: Andrew Paquette Booth Number: 2004 Register to win: an Apple Watch

Ewing Outdoor Supply

Contact Person: Steve Dockery Booth Number: 2811 Register to win: an iPad

First Citizens Bank Equipment Finance

Contact Person: Julie Bubar Booth Number: 3416 Register to win: a Yeti Cooler

Freylit USA, Inc.

Contact Person: Neil Dick Booth Number: 114 Register to win: an Apple iPad, 10.2 inches, 8mp wide back camera, 12mp front camera, powerful A13 bionic chips/256 gigabits storage

Landscapes Unlimited

Contact Person: Amanda King Booth Number: 414 Register to win: a Yeti Cooler

NanoOxygen Systems

Contact Person: Ron Pote Booth Number: 1016 Register to win: Apple AirPods

PondHawk by Linne Industries

Contact Person: Sandra Burton Booth Number: 804 Register to win: BOSE Soundlink Flex SE Bluetooth Speaker/Waterproof and Dustproof/ 12 hours of music per charge

SubAir Systems/TurfBreeze Fans

Contact Person: Mikalah Ramey Booth Number: 1117 Register to Win:a 50″ 4K HD Television -2 Prizes Awarded

Triangle Turf and Ornamental

Contact Person: Liz Maddux Booth Number: 3101 Register to win: a Flow Zone Typhoon Backpack Sprayer

Turf Rehab

Contact Person: Mark Rowan Booth Number: 1419 Register to win: Blue Tees Golf Player + GPS Speaker With Touch Screen Display

Watertronics

Contact Person: Samantha Christiansen Booth Number: 1408 Register to win: a JBL Flip 5 Speaker

WEDNESDAY GENERAL SESSION PARTNER

Stop by the **BASF Booth #2804** on **Wednesday from 11:30 am – 1:45 pm** to turn in your ticket that was handed out during general session that morning.

Make sure you write your name on the back of the ticket for a chance to win a Masterbuilt 30-inch Digital Electric Vertical BBQ Smoker with Leg Kit, Side Wood Chip Loader and 710 Cooking Square Inches in Black. Value \$300

Winner will be announced at the beginning of the 27-hole challenge awards at 2 pm.



🗆 • BASF



Greens Drainage • Fairway Drainage

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CLEMSON UNIVERSITY DEPARTMENT OF PESTICIDE REGULATION

The Clemson University Department of Pesticide Regulation will once again be onsite to answer questions concerning South

Carolina licenses, re-certification credits, pesticide questions, etc. If you have any questions, please stop by **booth #016**, and they will be glad to assist you. They will have giveaways and fact sheets available as well.

ROUNDS4RESEARCH

Come by **booth #018** and say hello and to pick up your green ribbon to show you participated in last year's record breaking campaign. While you are here, say hello to our GCSAA Southeast Field Staff representative, Dave Dettmer and get signed up for

2025. It only takes a few minutes and ensures we will be well on our way to eclipsing the high bar that was set in 2024.









NEW THIS YEAR

OR CODES ON ATTENDEE BADGES

Thanks to insight from our partner Hank Kerfoot at Modern Turf, all attendees will have QR codes on their badges that can be scanned with a smart phone to capture contact information on site. Our goal is to continue to provide cost-effective ways to do business on

the trade show floor. This option will eliminate the need for renting additional equipment. Special thanks to Melissa Smith of the Carolinas GCSA team for finding a way to bring this to reality for all this year!

LUNCH VOUCHERS FOR WEDNESDAY

To reduce costs associated with the trade show, the In Partnership with Wednesday buffet lunch was removed. However, attendees who purchased a full conference package and all exhibitors will receive a lunch voucher that can be redeemed at the concession stand in the exhibit hall. We encourage all exhibitors to eat early from 11- 11:30 am before the show

opens to attendees. The concession stands will be open from 11:30 - 2 pm during Wednesday's trade show.





In Partnership with

IMPORTANT INFORMATION

COMPLIMENTARY WELCOME GIFT

To help your Trade Show experience get off on the right note, Green Resource, welcoming partner, offers a complimentary gift. Be sure to go by booth number 1604 to pick up your free flashlight or lantern. Because of limited quantities, we ask that you only take one gift per person. First come, first serve.

TECHNOLOGY STATION

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We all know how critical it is to stay in touch with work and home when you're on the road. So, in partnership with Aqua-Aid, FMC, Modern Turf, and Watertronics, the Carolinas GCSA is proud to offer a full-service electronic communication kiosk free of charge to all attendees. Come by booth #3709 to charge your iPads, iPhones, Androids, and laptops. In addition to booth #3709 on the trade show floor, a second technology station will be located near the registration desk in the convention center fover, where you can charge your iPhone, Android, or tablet in a secure locked compartment.

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LINKS

BRIDGES

POLICIES

Alcohol is only allowed from the bars during Carolinas Night on the trade show floor. Vendors <u>cannot</u> provide alcohol in their booth.

NO SMOKING POLICY: The MBCC and all official Carolinas GCSA Conference and Show events will be smoke free.

CONFERENCE & SHOW E-NEWSLETTER

All attendees and exhibitors will receive three editions of the Conference and Show E-Newsletter. It will sent out daily each morning starting on Tuesday, November 19. This newsletter is made possible through the partnership with Club Car.



COMPLIMENTARY PARKING MYRTLE BEACH CONVENTION CENTER

The Carolinas GCSA has partnered this year with Envu, Carolina Fresh Farms, Nufarm, PBI/ Gordon Corp. and Regal Chemical to provide complimentary parking in the lot behind the Myrtle Beach Convention Center for the duration of the Carolinas GCSA Conference and Show. As many of you know, several years ago the City of Myrtle Beach implemented a charge per day per vehicle. We are proud and grateful, thanks to the support of our industry partners, that we can once again help attendees avoid this charge. It may not be a lot of money, but it is just another way we strive to make your Conference and Show experience as smooth and affordable as possible. If you get the chance, please say thanks to those companies for taking the parking tab off your bill.



RECOMMENDED DRESS

The Carolinas GCSA requests members and guests, for all Conference and Show events, observe a golf casual or business casual dress standard.

- Golf casual is defined as clean slacks and a collared or mock neck golf shirt.
- Business casual is defined as clean slacks with a collared or mock neck shirt and a blazer or sport coat.
- To put your best professional foot forward, please refrain from wearing denim and golf caps during any event at Conference and Show.

NO SUITCASING POLICY

The Carolinas GCSA implements a "no suitcasing" policy during Conference and Show. This means no individual (attendee or exhibitor) is allowed to solicit business in the aisles of the trade show, in restrooms, back parking lot or any other public spaces of the Myrtle Beach Convention Center. Flyers or cards left on vehicles and in restrooms are in direct violation of this policy.

Out of respect for exhibitors who pay to support your association, please report any violation to Tim Kreger, Executive Director at 864-616-2910 or tkreger@cgcsa.org.

2024 SUPERINTENDENT IMAGE CAMPAIGN

The Carolinas GCSA greatly appreciates the support of the following companies in promoting awareness and appreciation of the role of golf course superintendents.

GOLD CLUB

Ameriturf

Aaron Bensen, Account Consultant PO Box 219 Waxahachie, TX 75168 Phone (972) 483-1812 abensen@ameriturf.com

Arborguard Tree Specialists

Barry Gemberling Senior Corporate Arborist – The Carolinas P. O. Box 26767 Charlotte, NC 28221 Phone (704) 578-5662 bgemberling@arborguard.com

Coastal Floratine, Inc.

Jeffrey A. Fitcher, President P. O. Box 30267 Myrtle Beach, SC 29588 Phone (843) 215-6652 coastalfloratine@gmail.com

CR Lutzke Golf

CT Shaw, President 524 Kingsworth Lane SE Leland, NC 28451 Phone (910) 664-0145 ct@crlutzke.com

East Coast Turf Solutions, LLC

Matt Spatara, President 8097 Sierra Oaks Blvd. Jacksonville, FL 32219 Phone (904) 615-0288 matt@eastcoastturf.net

FMC

Chris Pearson Key Customer Manager - Southeast Region 303 Cherry Laurel Drive Clayton, NC 27527 Phone (919) 795-2649 chris.pearson@fmc.com

Green Resource

Jonathan B. Annas, Executive Director 5204 Highgreen Court Colfax, NC 27235 Phone (336) 855-6363 jannas@green-resource.com Robert G. Herring Director, Sales & Marketing P O Box 429 • Colfax, NC 27235 Phone (336) 215-5368 rherring@green-resource.com

J.K. Morro, Inc.

Thomas P. Porter, Owner 124 Palos Verde Drive Mooresville, NC 28117 Phone (704) 928-9839 tporter@jkmorro.com

Nufarm Americas, Inc.

Gregory J. Roman, *Regional Sales Manager* 126 Southwold Drive • Cary, NC 27519 Phone (919) 368-0364 greg.roman@nufarm.com

Pumps, Motors & Control, Inc.

Dale Bowman, President 5727 Luce Street • Houston, TX 77087 Phone (832) 487-9463 dale@pmc-service.com

Revels Turf and Tractor

Anthony Revels, CEO 2217 North Main Street Fuquay-Varina, NC 27526 Phone (919) 552-5697 anthony@revelstractor.com

RNA Turf

Rex C. Davis, *President* PO Box 1797 • Indian Trail, NC 28079 Phone (704) 222-5600 rdavis@rnaturf.com

SiteOne Landscape Supply

Torrey M. Boman, Golf Sales Rep 8925 Midway West Rd Raleigh, NC 27617 Phone (919) 625-1058 tboman@siteone.com



Smith Turf & Irrigation

Anna-Lindsay Yarbrough, President & COO P.O. Box 669388 Charlotte, NC 28266 Phone (704) 909-3312 anna-lindsay.yarbrough@smithturf.com

Southern Ag Andrew L. Wampler, Sales Representative

P O Box 429 Hendersonville, NC 28793 Phone (828) 674-2594 andrew.wampler@southernag.com

Syngenta

Ben Peters Territory Manager, Professional Solutions Phone (919) 214-2054 ben.peters@syngenta.com

Madelyn Tappan Territory Manager, Professional Solutions Phone (302) 725-8306 madelyn.tappan@syngenta.com

Danny Jones Territory Manager, Professional Solutions Phone (770) 329-8686 danny.jones@syngenta.com

Matt Drayton

Territory Manger, Professional Solutions Phone (804) 912-0825 matthew.drayton@syngenta.com

The CartPath Company

Mark T. Rownd President 2146 Roswell Road, St. 108-330 Marietta, GA 30062 Phone (770) 330-7380 mark@thecartpathco.com

Triangle Turf & Ornamental

Terry J. Kallam Division Manager 455 US 70 East, Suite 120 Garner, NC 27529 Phone (919) 322-1093 tjkallam@trianglecc.com

Tri-State Pump & Control, Inc.

Tripp Cobb, President 1162 Chastain Road Liberty, SC 29657 Phone (864) 843-8100 tcobb@tsppumps.com

SILVER CLUB

BASF Corp. Scott Waltz Areas Sales Manager NC and SC 5104 Winddance Place Holly Springs, NC 27540 Phone (919) 279-3117 scott.waltz@basf.com

Southern States Cooperative, Inc.

Jeff Johnson, Sales Rep. Scott Turner, Sales Rep. 4230 Fox Road Lenoir, NC 28645 Phone (828) 499-3641 jeff.johnson@sscoop.com scott.turner@sccoop.com

The Aquatrols Company

Chris Vincent, CGCS, District Manager 205 Bellewood Drive Easley, SC 29640 Phone (919) 901-7348 cvincent@aquatrols.com

The Mazzella Partnership, LLC

Nick Mazzella, President 400 Landau Road Waxhaw, NC 28173 Phone (704) 650-4859 nick@mazzellapartnership.com

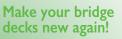
2024 CONFERENCE & SHOW COMMITTEE MEMBERS



Brian Green	Lonnie Poole Golf Course at NC State – Chairman
Pete Gerdon	Grandfather Golf & Country Club
Alex Tolbert	Orangeburg Country Club
Don Garrett, Jr., CGCS	The Walker Course at Clemson University
Eric Dusa, CGCS	Marlboro County Parks and Recreation
Jim Huntoon	Horry-Georgetown Technical College
Ashley Sutton	TPC Piper Glen
Travis Gannon, Ph.D.	NC State University
Jim Kerns, Ph.D.	NC State University
Joe Roberts, Ph.D.	Clemson University
Lee Butler	NC State University
Chris Neff	Consulting Agronomist, USGA
Tim Kreger	Executive Director, Carolinas GCSA
Angie Davis	Office Manager, Carolinas GCSA
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